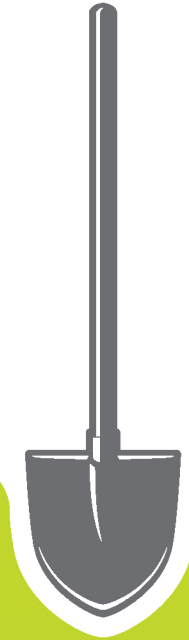


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**GROWING
BRILLIANTLY**
The Campaign for The Morton Arboretum

eire
DIRECT



The Morton
Arboretum 

THE
CHAMPION
of TREES

July 8, 2016

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**Thank you for the opportunity to participate in the
“Growing Brilliantly” campaign!**



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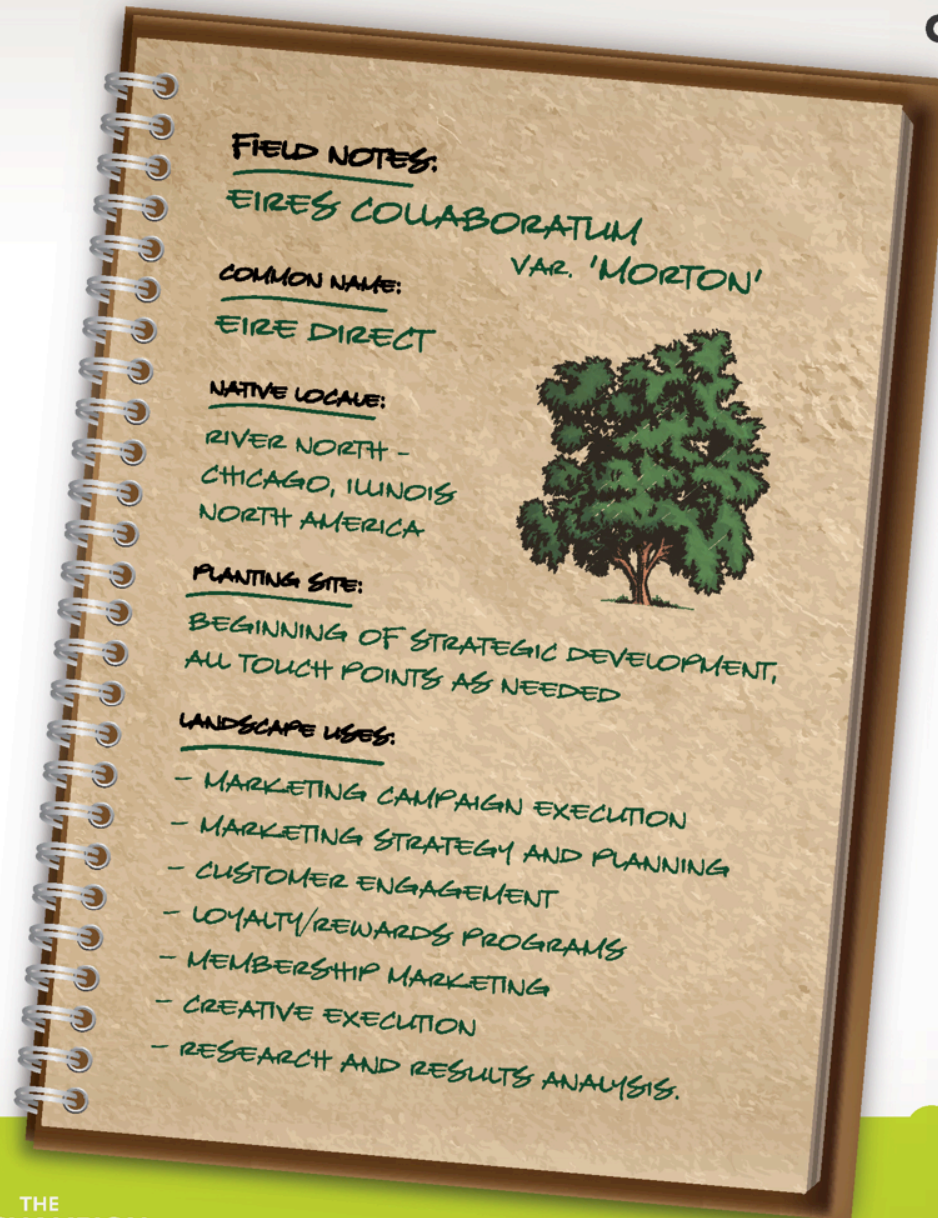
Field Guide

Our response includes:

- Immersion
- Phase I, II, III
direct mail and
data management

Our response does not
include:

- Telemarketing
outreach



EIRE CAPABILITIES



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